



# Organization Building Workshop

## Recruit & Retain Members

The Organization-Building Workshop teaches you how to recruit and retain volunteers and organization members with proven methods used by campaigns, parties, and non-profit organizations.

Ideal attendees for this workshop are activists, organization leaders, campaign staff, and current or future candidates for public office.

You will learn how to:

- Build lists of contacts, donors, supporters, and petition signatures
- Activate contacts with mass texts
- Connect new members on social media and in person
- Organize data with Microsoft Excel or Google Sheets
- Nurture relationships for the long term



Santa Clara County, CA



**Thursday**  
**September 23, 2021**  
6:00 p.m. - 9:00 p.m.



**-\$25-**  
meal included

## Register Today

Register online at [LeadershipInstitute.org](https://LeadershipInstitute.org) or contact Nathan Fatal at [NFatal@leadershipinstitute.org](mailto:NFatal@leadershipinstitute.org) or [NFatal@leadershipinstitute.org](mailto:NFatal@leadershipinstitute.org) or (978) 973-0322



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